

**Crowdfunding**



**Brussels 20 June 2017**  
[www.crowdfunding4culture.eu](http://www.crowdfunding4culture.eu)



**Culture Conference**

**More than funding**

***20 June 2017, Hotel Bloom***

Rue Royale 250, 1210 Brussels

# Crowdfunding

Funded by  European Commission

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## Culture Conference

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## The venue

The Crowdfunding4Culture conference will take place on 20 June 2017 at Hotel Bloom in Brussels.



### Hotel Bloom Brussels

Rue Royale 250

**Metro:** Botanique

**Railway station:** North Station

**T:** +32 2 220 66 11

**E:** [book@hotelbloom.com](mailto:book@hotelbloom.com)

**W:** [www.hotelbloom.com](http://www.hotelbloom.com)



Hotel Bloom is accessible to people with disabilities. In case you need any assistance, please get in touch with the organisers. We will make every effort to accommodate your needs.



Wireless Internet is available throughout the hotel.

## How to get to the venue

The hotel is located beside the Brussels inner ring road and adjacent to the beautiful Botanical Gardens (see the map in the next page):

1. Just 20 metres away from **“Botanique” station for metro, trams and buses.**
2. Brussels Airport is at 12 km or 25 minutes by taxi with normal traffic. There are also **direct train connections between Brussels Airport and North Station** and an express bus line from “Schuman” station to Brussels Airport.
3. Nearest **rail connection is Gare du Nord** (North Station) at 500 metres.
4. **The hotel has a private car park** for a maximum of 115 cars.
5. **Thalys and Eurostar station (Gare du Midi) is reachable by metro:**
  - direct train connections between the North and South stations.
  - metro lines 2 or 6 from the South Station to “Botanique” .

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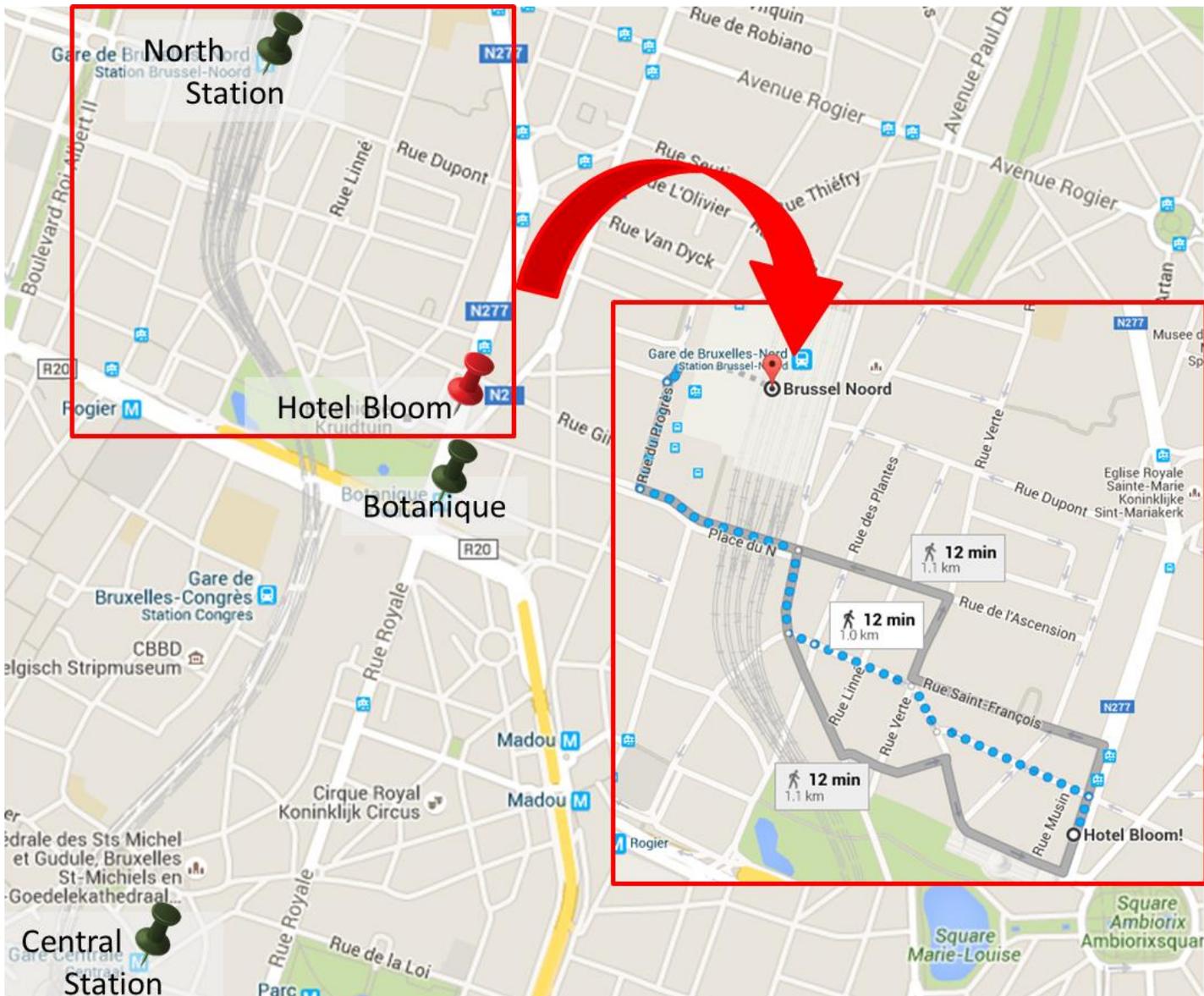
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## Travel & accommodation

Please note that your travel and accommodation costs are not covered by the European Commission. **Should you wish to stay at the Hotel Bloom, we kindly ask you to contact the hotel directly at [book@hotelbloom.com](mailto:book@hotelbloom.com) clearly indicating in the subject line "Crowdfunding4Culture conference".** Otherwise, you can find a list of suggested hotels below.

### **NH Brussels City Centre**

17 Chaussée De Charleroi, 1060 Bruxelles

Tel: (+32) 02 539 0160

W: <https://www.nh-hotels.fr>

### **Sheraton Brussels Hotel (4 \* - 175€)**

Place Rogier, 3, 1210 Bruxelles

Tel: (+32) 02 22431111; Fax: (32) (2) 2243456

<http://www.sheratonbruxelles.fr/>

### **Le Châtelain All Suite Hôtel (4\* - 100€)**

Rue du Châtelain 17, 1000 Bruxelles

Tel: (+32) 02 646 0055

W: [www.le-chatelain.com](http://www.le-chatelain.com)

### **Brussels Belgium Hotel (3.5\* - 80€)**

Avenue Louise 315, 1150 Bruxelles

Tel: (+32) 02 640 2415

W: [www.hotelbrusselsbelgium.com](http://www.hotelbrusselsbelgium.com)

### **White Hotel ( 3\* - 150€)**

Avenue Louise 212, 1050 Bruxelles

Tel: (+32) 02 644 2929

W: [www.thewhitehotel.be](http://www.thewhitehotel.be)

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## Interpretation

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The language of the conference will be English. Interpretation is not foreseen.

## Catering

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Lunch and coffee breaks will be served according to the agenda.

## Contact

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**For enquiries about the project, please contact** [info@crowdfunding4culture.eu](mailto:info@crowdfunding4culture.eu).

**For all logistical matters, please contact:**

- Mrs Cristina Martínez
- Tel: +32 2 743 85 68
- Email: [cristina.martinez@ecorys.com](mailto:cristina.martinez@ecorys.com)

We are looking forward to meeting you in Brussels!

# Your hosting city



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## Welcome to Brussels!

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Brussels is a buzzing city. It has been the capital of Europe for decades now, hosting numerous European institutions, namely the European Commission and the European Parliament, as well as the headquarters of the NATO.

Additionally, Brussels is also well-known as the capital of chocolate, waffles and beer! There are more than 800 brands of beer on sale in Brussels and almost a *chocolaterie* in every corner. Both French Fries and *pralinés* were invented in Belgium, where they represent an authentic pillar of the country's culture.

Furthermore, Brussels is a centre of European culture, with almost 90 museums, beautiful parks, fascinating walks, trendy restaurants and bars.

For further information on Brussels, please visit [www.visitbrussels.be](http://www.visitbrussels.be).

### Brussels quick facts:

- About 27 percent of the residents in Brussels are not Belgium citizens.
- Home to the oldest shopping arcades in Europe, the Galleries St Hubert, opened in 1847.
- The world's biggest chocolate selling point is Brussels National Airport.
- There are 3 main sorts of Belgian waffles: Liege waffles (the most common), Brussels waffles (bigger, lighter, rectangular, and eaten with toppings such as strawberries or ice cream), and *galettes* (thinner, softer, and typically eaten for breakfast, sometimes with jam).
- Belgium is renowned for its bakeries. Local specialities include *cramique* (bread cooked with egg yolks and raisins), *cougnot* (a speciality from Wallonia eaten mostly in winter), *gozettes* (turnovers) and tarts.

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## Useful information

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**WEATHER:** [www.meteo.be](http://www.meteo.be)

Weather in November is cold in Brussels with an average temperature of 7°C-9°C. There is a high possibility of rain, so please take your umbrellas with you!

### TRANSPORT

Single transport tickets can be bought in [BOOTIK](#) - [KIOSK](#) - [GO](#) vending machines (2.10€) or inside trams and buses (2.50€). One journey covers the entire network except the airport (which requires an "airport ticket" between 4.5-6€) and allows to change lines.

- Metro: [www.stib.be](http://www.stib.be)
- Brussels airport: <http://www.brusselsairport.be>
- Brussels South airport: <http://www.charleroi-airport.com/>
- Train: [www.sncb.be](http://www.sncb.be)
- Taxi: easily accessible at the airport. Licensed taxis can be recognized by the blue and yellow emblem. The fare from the airport to the city centre of Brussels is normally around € 45

### LOCAL CUSTOMS

Smoking is banned in public places, including all restaurants and bars.

### BUSINESS HOURS

Shops open from 9am to 6pm on weekdays and Saturdays. However, smaller shops, or shops outside of main areas are closed on Saturdays and at lunch times.

**LANGUAGE:** French and Dutch

**CURRENCY:** Euro

**COUNTRY DIALLING CODE:** +32

**24 HOUR EMERGENCY CONTACT:** 112

**TIME ZONE:** GMT+1

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## Brussels metro plan

